



Team Fox Detroit
24875 Novi Rd., P.O. Box 321
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Dear Friend,

In recent years, the science around Parkinson's has exploded with possibilities — with no signs of slowing or stopping. The most promising PD drug targets are moving closer to pharmacy shelves and into patient hands. Pharmaceutical firms and biotech's are demonstrating genuine zeal to enter the Parkinson's space or expand existing programs. Right now, we're entering a new chapter in PD research as we know it.

The MJFF Foundation pursues its goals through an aggressively funded, highly targeted research program coupled with active global engagement of scientists, Parkinson's patients, business leaders, clinical trial participants, donors and volunteers. In funding more than \$1.5 billion in research programs to date, MJFF has fundamentally altered the trajectory of progress toward a cure.

We are proud to once again play a part in the fight against Parkinson's disease by hosting our 6th Annual Detroit Gala for Parkinson's Research on Saturday, October 1st at The Henry Hotel, Dearborn, Michigan. We invite you to join us in honoring family, friends and loved ones in the Parkinson's community.

Since inception in 2016, Team Fox Detroit has raised \$1.2M for Parkinson's research — 100 percent of which went directly to the high-impact research programs at The Michael J. Fox Foundation (MJFF). Because of supporters like you, we were able to reach a historic mark for cumulative funds raised in the first five years.

This year we will be unmasking the many faces of Parkinson's disease with our Venetian Masquerade Gala. Behind every mask there is a face and behind that a story, and we want to share ours. Our goal is to raise \$250,000 or more to enable MJFF to continue aggressively funding research to find better treatments and a cure for Parkinson's disease. The evening will begin at 6:00 pm with cocktails, guest speakers, seated dinner, dancing and entertainment.

We invite you to join us at our Venetian Masquerade Gala to celebrate the progress in research which will one day end Parkinson's.

If you are interested in attending and paying by check, your tax receipt will be sent to you by mail. If you would like to make a donation or purchase your tickets visit us on our fundraising page at www.teamfoxinthed.com. Your tax receipt will be automatically sent to you via email.

Thank you for your generosity,
Team Fox Detroit Committee



SPONSORSHIP

Donations are tax deductible to the full extent allowed by law and can be made payable to The Michael J. Fox Foundation for Parkinson's Research. Please consider one of the sponsorship levels below to help us get to the finish line on the fast track to a cure.

CHAMPION - \$20,000

- 20 complimentary gala tickets (2 tables)
- Featured as Champion Sponsor on all collateral
- Video and audio recognition at event
- Full-Page ad in event program
- Prominent company logo recognition on event signage, social media and website
- VIP table placement

LEADERSHIP - \$10,000

- 10 complimentary gala tickets (1 table)
- Featured as Leadership Sponsor on all collateral
- Video logo recognition at event
- Full-Page ad in event program
- Prominent company logo recognition on event signage, social media and website
- Premier table placement

BENEFACTOR - \$5,000

- 6 complimentary gala tickets
- Featured as Benefactor Sponsor on all collateral
- Video Logo recognition at event
- Half-Page ad in event program
- Prominent company logo recognition on event signage, social media and website
- Premier table placement

PATRON - \$3,000

- 4 complimentary gala tickets
- Featured as Patron Sponsor on all collateral
- Quarter-Page ad in event program
- Logo recognition at event, in event program, and on social media

VIP TICKETS

Individual VIP tickets are also available for \$550 ea.

- Featured as VIP Sponsor
- Acknowledgment in the program
- Ticket will be entered into a drawing for a chance to win a prize.

Please make checks payable to: The Michael J. Fox Foundation (Tax ID# 13-4141945) and return to Team Fox Detroit, 24875 Novi Rd., P.O. Box 321, Novi, MI 48376. For further information, you can visit us at www.teamfoxinthed.com or contact us at info@teamfoxinthed.com.



GALA RESPONSE FORM

First Name	
Last Name	
Company/Organization	
Address	
City, State, Zip Code	
Phone Number	Work: _____ Cell: _____
E-mail	
Names of Guests Attending	
Note Any Food Allergies	

Sponsorship Level (please check one):

___ Champion Sponsor - \$20,000

___ Leadership Sponsor - \$10,000

___ Benefactor Sponsor - \$5,000

___ Patron Sponsor - \$3,000

___ Individual VIP Tickets - \$550/ea.

___ I am sorry I cannot attend, but wish to make a donation to The Michael J. Fox Foundation in the amount of

\$_____.

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